



## ADOBE PHOTOSHOP ESSENTIAL

HRD Corp Claimable Courses

**Duration: 2 days**

**Time: 9.00am to 5.00pm**

### INTRODUCTION

In today's fast-paced digital world, strong visual communication skills are no longer the sole domain of graphic designers and creative professionals. From marketing teams crafting social media campaigns to educators developing engaging content and business professionals designing impactful presentations, the ability to create, edit, and enhance images is an essential skill.

Adobe Photoshop stands as the industry-standard tool for digital imaging, offering powerful features for photo editing, graphic design, and creative content development. However, for many beginners, its wide range of tools and functions can feel overwhelming.

Unlock your creative potential with our in-depth Adobe Photoshop training, tailored to introduce and master digital imaging techniques. This course is designed for individuals eager to excel in graphic design, photo manipulation, and creating intricate web design elements with advanced typography using Adobe Photoshop. With a focus on crafting visually stunning presentation materials, educational content, and effective visual communication, our training prepares you for professional success in visual arts.

This programme is designed to simplify Photoshop and transform it into a practical, easy-to-use tool for your professional and creative needs. By focusing on real-world projects and hands-on practice, participants will learn to confidently navigate the interface, master core editing tools, and create stunning visuals that meet the needs of today's design-driven environment.

By the end of this 2-day programme, participants will not only be able to enhance and manipulate images but also develop professional-standard artwork for both print and digital platforms, ensuring their creative ideas are executed with precision and impact.

## **COURSE OBJECTIVES**

- Confidently navigate the Photoshop interface, customize workspaces and manage panels and tools.
- Apply core selection and masking techniques—including Select and Mask and Pen tool—for precise subject isolation.
- Retouch and repair images using Healing/Remove tools and Content-Aware features for professional clean-ups and restorations.
- Build complex compositions with layers, groups, blending modes, adjustment layers and Smart Objects.
- Perform accurate colour correction and creative colour grading with Levels, Curves, Color Balance and HSL adjustments.
- Design compelling visual assets—posters, composites and social graphics—with clear typographic hierarchy and layout.
- Use filters (with Smart Filters) for both corrective and creative effects while maintaining non-destructive control.
- Create simple animations and GIFs using the Timeline panel and export optimised motion graphics for digital use.
- Adopt efficient, non-destructive workflows (presets, actions, reusable templates and layer comps) to speed up production.
- Prepare and export files correctly for print and screen, including sizes, resolution, formats and colour profiles.

## **LEARNING OUTCOMES**

- Set up a personalised workspace and project files to streamline day-to-day editing.
- Isolate subjects and combine multiple images seamlessly using advanced selections and masks.
- Construct layered composites with Smart Objects, adjustment layers and blending modes for believable results.
- Retouch portraits and restore damaged images while preserving texture and detail.
- Balance exposure and colour, then craft consistent looks through controlled colour grading.
- Produce print-ready posters and web/social graphics with correct dimensions, resolution and export settings.
- Design an eye-catching photo montage using selections, masks and tonal/colour adjustments.
- Apply and refine creative/corrective filters non-destructively using Smart Filters and masks.
- Build a short animated video, GIF or banner using the Timeline and export it optimally for digital platforms.
- Work non-destructively from start to finish, maintaining editable files and a repeatable, professional workflow.

## **WHO SHOULD ATTEND THIS COURSE?**

- This course is ideal for photographers, web designers and publishers, print designers, graphic artists, cross-media designers, interactive designers and video professionals.
- It is also suitable for students and working adults, both amateur and professional, who are interested or work in allied fields such as photography, advertising, graphic and creative content design, printing and publication.
- Basically, anyone who wants to acquire new skills in content creation using Adobe Photoshop.

## METHODOLOGY

- Short, practical lectures with live demonstrations of Photoshop tools.
- Guided hands-on exercises for immediate practice of newly learned techniques.
- Group discussions and peer sharing to encourage creative exploration.
- Step-by-step project work (posters, composites, photo restorations, etc.) to reinforce concepts.
- Practical review activities and checklists to ensure participants are confident using Photoshop independently.

## PROGRAM OUTLINE

### Module 1: Understanding the Interface and Tools

- 🔧 Overview of the Photoshop Interface - Navigating the workspace, understanding panels and customizing the layout
- 🔧 Key Tools and Their Uses - Selection tools, Brush, Clone Stamp, History Brush, Gradient, Eraser and more
- 🔧 Practical Exercise - Create a project setup - Organize workspace and toolbars for an efficient editing workflow

### Module 2: Mastering Selection Techniques

- 🔧 Selection Tools Overview - Marquee, Lasso, Quick Selection, Magic Wand
- 🔧 Advanced Selection Techniques - Using the Pen Tool for precision, Select and Mask workspace for refining edges
- 🔧 Practical Exercise - Photo composite - Use various selection tools to combine elements from different images seamlessly

### Module 3: The Power of Layers

- 🔧 Understanding Layers - Types of layers (text, adjustment, shape and smart objects)
- 🔧 Layer Management - Organizing layers with groups, locking and blending options
- 🔧 Practical Exercise - Designing a promotional poster - Utilize layer management techniques for an intricate design layout

### Module 4: Masking for Creativity and Control

- 🔧 Basics of Masking - Layer masks vs clipping masks
- 🔧 Advanced Masking Techniques - Using gradients, brushes and refining masks for complex images
- 🔧 Practical Exercise - Create a surreal landscape - Blend multiple images using advanced masking techniques for a surrealistic effect

### Module 5: Cleanup Tools for Flawless Edits

- 🔧 Spot Healing and Clone Tools - Removing blemishes, duplicating elements
- 🔧 Content-Aware Tools - Utilize Content-Aware Fill, Scale for intelligent editing
- 🔧 Practical Exercise - Photo restoration - Clean up an old or damaged photo, restoring it to its original glory

### Module 6: Color Correction and Grading Essentials

- ✚ Understanding Color Theory - Working with color wheels, scopes
- ✚ Tools for Color Correction - Levels, Curves, Color Balance, HSL adjustments
- ✚ Practical Exercise - Color grade a portrait - Apply color grading techniques to enhance mood and tone in portrait photography

### Module 7: Exploring Filters for Enhanced Creativity

- ✚ Types of Filters - Blur, Sharpen, Noise, Distort, Render, Stylize filters
- ✚ Using Smart Filters for Non-Destructive Editing
- ✚ Practical Exercise - Create a fantasy scene - Utilize filters creatively to transform a standard photo into a scene from a fantasy world

### Module 8: Introduction to Animation in Photoshop

- ✚ Basics of Frame Animation - Creating simple animations with the Timeline panel
- ✚ Timeline Animation - Animating text and layer properties for dynamic effects
- ✚ Practical Exercise - Design a GIF advertisement - Create an engaging animated GIF for social media promotion

## TRAINER'S PROFILE

### The Trainer: YAVINESH

Prior to becoming a trainer, he has worked as DTP artist, graphic designer and multimedia designer for more than 6 years. Plus with 13 years' experience in teaching working adults on Adobe Illustrator, Adobe Photoshop, Adobe Indesign, Adobe Premiere Pro, Adobe After Effects, Adobe Captivate, Adobe XD, Autodesk Autocad, Catia, Autodesk Revit and Autodesk Maya in the area of Graphic Designing, UI & UX, Course Authoring, Video Editing, Vfx, Motion Graphics, Mechanical Engineering, Architectural Drawing, BIM (Building Information Modeling) and 3D Animation Production.



He has trained more than 100 lecturers from various background, private and public IHL.

#### The trained lecturers are from:

USM, UTHM, UM, UniKL, UPM, Taylors, Monash University, KDU (Penang), Besut Polytechnic, PSMZA, Muadzam Shah Polytechnic, Tasik Gelugot Metro Polytechnic.

#### Portfolio Link

[https://www.dropbox.com/s/fvzvkuhe9jvufzj/Portfolio\\_Yavinesh\\_anim\\_viz\\_sml.pdf?dl=0](https://www.dropbox.com/s/fvzvkuhe9jvufzj/Portfolio_Yavinesh_anim_viz_sml.pdf?dl=0)

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#### Here are some of his recent testimonials:

*"Thanks to Mr Yavinesh for teaching these 3 days. He's very experienced and dedicated in teaching. I really enjoyed his class and learned a lot. Thanks!"*

*Ms Cheng Jia Li, Assistant Manager - Human Resource, Nippon Paint (M) Sdn Bhd*

*"Attend Autocad training with Mr Yavinesh. Really enjoy the course and the delivering method is really easy to understand. The trainer can answer all the questions ask by the participants."*

*Mohd Saiful, Lecturer of Electrical & Electronics Engineering, MJHEP.*

*"Really have a good session with Mr Yavi. His teaching style also interesting and interactive. Even it was a short session, but we really enjoyed and got a good knowledge."*

*Azriro Aziz, Felcra Training & Consultancy*

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#### His Credentials

- Autodesk Autocad Certified Professional
- Autodesk Maya Certified Professional
- HRDF TTT
- Vocational Training Officer
- JPK NOSS Panel for 3D Lighting and Rendering

## PARTICIPATION REGISTRATION & FEE

To register and to obtain the latest participation fees either for Public Training or In-House Training Series, please email to marketing department at [mytrain2@mytrainingmalaysia.com](mailto:mytrain2@mytrainingmalaysia.com)

Registration via online can be done thru our website at [www.eliteedge.com.my](http://www.eliteedge.com.my)

## ORGANISED BY

**ELITE EDGE TRAINING (202403112918 (LA0067857-X))**

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